



EUROTRAD
Europe of Traditions
A bridge between Euro Regions

An inspired tourism project called Eurotrad – Europe of Traditions, a bridge between Euro Regions - has been launched with the idea of bringing European countries together in harmony to preserve the heritage and the treasures for visitors to enjoy for many years to come.

The main objective of Eurotrad is to work hand in hand with both existing partners and new partners to strengthen and extend its unique concept of private family tourist accommodation in other regions of Europe. This type of ‘soft’ tourism provides owners with an income, safeguards the future of buildings and contents, and creates permanent employment in rural areas.

The project is the brainchild of ADRIL, the Association for Integrated Rural Development in the “Vale do Lima” in northern Portugal, together with the Xunta de Galicia, in Galiza, northern Spain, in Italy, join together the Provinces of Udine, Belluno and Venezia, in Austria the region of Niederosterreiche and the ECO Plus, in Slovenia the City council of Lubjiana and in Hungary the region of Vas County.

These euro regions created associations towards the enlargement of the consortium of Europe of Traditions inspired in TURIHAB - Solares de Portugal.

Solares de Portugal is perfecting the high standard of quality and comfort of its 95 private family houses, arranged into three distinct groups: Casas Antigas, Quintas & Herdades and Casas Rústicas. Their architecture is of great heritage significance, the various styles reflecting the distinct chapters in the history of Portugal.

They offer an excellent opportunity to appreciate the peace and tranquillity of the country life.

In Spain was created the association of Casas Grandes de Espania. *There is a wonderful choice of 35 inviting pazos, mansions and country manors that personify the beauty and great traditions of Galicia and other Spanish regions culture.*

The guests at Casas Grandes de Espania can enjoy a large range of open air activities, adventure sports in contact with the environment or a variety of gastronomic, cultural routes making a stay at one of these houses an unforgettable experience.

In Italy, the association of Casa Della Tradizione has introduced a magnificent selection of 15 historical houses offering a high standard of comfort and beauty of surroundings. The very diverse rural landscapes with rich and famous vineyards connected with historical family's villas, are very authentic and symbols of traditions from Italy.

In Austria, the association of Tradition Österreich has 14 traditional family owned castles, rural manor houses and farmhouses will be home from home for visitors. The houses have a unique atmosphere combining friendliness, joie de vivre and culture. Enjoy the historic ambience of the romantic Austria.

In Slovenia, the association Hiše s Tradicijo, has added 11 special places to stay where the guests can enjoy themselves and relax in the quiet surroundings, visit any of the numerous natural wonders.

The “Hiše s Tradicijo” are divided in three categories, according to traditional diversity in architecture, furniture, customs and gastronomy.

A Castles, Mansions, Manors

B Country estate houses and “bourgeois” houses

C Plain rural buildings

In Hungary, the association Magyar Vendégváró Ódon Házak Egyesület provides seven family owned houses of special historic interest for the pleasure of the guests.

The castles, the manor and the farm houses are residences of families. In many of the houses, guests can taste the traditional Cuisine, and can experience the famous Hungarian Hospitality.

These associations not only provides very special places to stay but helps to preserve the important patrimony and architectural heritage of the different countries. It also helps to enrich the local economy.

The network is part financed by European funding throughout programme INTERREG III C – SUD.

The total number of private houses available through the associations that comprise Europe of Traditions - Wolsey Lodges from UK, Hidden Ireland from Ireland, Chateau Accueil, from France and Erfgoed Logies from Netherlands, is now set to increase from 422 to nearly 500 as a result of the Eurotrad project.

The strength of each association is the confidence members have in each other. The largest single source of business is from satisfied guests who have stayed at other members' houses, or in those of other members of Europe of Traditions.

These houses represent Centuries of Europe history and Culture.

Guests are warmly received by the owners and treated like one of the family.

Welcome to Europe of Traditions!

Solares de Portugal

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