

### **Vision for Europe of Traditions by Roger Green**

The people of Europe are proud of the national patrimony and cultural heritage of the countries where they were born and grew up.

The rich legacy of architecture, art and music.

The splendour of landscape and public gardens.

The pleasure of regional gastronomy.

Traditions and customs handed down from one generation to the next.

These are the things that give a nation its special character and identity.

Now, an inspired tourism project called EuroTrad has been launched with the idea of bringing European countries together in harmony to preserve these treasures for visitors to enjoy for many years to come.

The main objective of Eurotrad is to promote and enlarge the European network of privately owned houses that offer high quality accommodation in rural areas.

These houses operate under a unique principal created by the Turismo de Habitação and Solares de Portugal more than 20 years ago.

Guests are warmly received by the owners and treated like one of the family.

The Eurotrad project is the brainchild of the Association for Rural Development in the beautiful Lima Valley in northern Portugal.

Its aim is to work hand in hand with both existing partners and new partners to strengthen and extend its unique concept of rural tourist accommodation in other regions of Europe.

Some of the finest historic manor houses and rural farmhouses in Austria, Spain and Italy will follow in the Solares de Portugal tradition and open their doors to visitors from all over the world.

In Spain, the region of Xunta de Galicia is joining us.

In Austria, a region known as Niederosterreiche Regionale is coming on board

In Italy, the three beautiful provinces of Udine, Belluno and Venezia are now part of the network which we call Traditions of Europe.

Meanwhile, some of our existing partners in Slovenia, Hungary and Ireland are going from strength to strength.

The Eurotrad project not only provides very special places to stay but helps to preserve the important patrimony and architectural heritage of the different countries. It also helps to enrich the local economy.

The total number of splendid homes available through the associations that comprise Europe of Traditions is now set to increase from 422 to nearly 500 as a result of the Eurotrad project.

In Italy, the association of Casa Della Tradizione has introduced a magnificent selection of 15 noble houses offering a high standard of comfort and beauty of surroundings.

In Austria, 14 traditional family owned castles and rural manor houses and farmhouses will be home from home for visitors.

And in Spain there is a wonderful choice of 35 inviting mansions and vilas that personify the beauty and great traditions of Galiza culture.

Meanwhile, Solares de Portugal is perfecting the high standard of quality and comfort of its 95 houses.

Solares de Portugal

TURIHAB – Associação de Turismo de Habitação

Praça da República – 4990-062 Ponte de Lima – PORTUGAL

Tel. +351 258741672 / 258742827 Fax. +351 258931320 / 258741444; Email: [info@turihab.pt](mailto:info@turihab.pt);

[www.solaresdeportugal.pt](http://www.solaresdeportugal.pt) / [www.europetraditions.com](http://www.europetraditions.com)

EUROTRAD – Europa das Tradições: Uma Ponte para as Euroregiões – Ponte de Lima - 25 a  
29 de Outubro de 2006

Slovenia has added 11 more special places to stay to its current portfolio and Hungary is providing seven new family owned houses of special historic interest for the pleasure of visitors and tourists.

The network is part financed by European funding.

An investment that will sustain the things that bring quality and enjoyment to life.

The seeds were sown 20 years ago when Solares do Portugal was established.

Today it is blossoming into a Garden of Eden.

TURIHAB – Associação do Turismo de Habitação

Ponte de Lima, 16 de Outubro de 2006

Solares de Portugal

TURIHAB – Associação de Turismo de Habitação

Praça da República – 4990-062 Ponte de Lima – PORTUGAL

Tel. +351 258741672 / 258742827 Fax. +351 258931320 / 258741444; Email: [info@turihab.pt](mailto:info@turihab.pt);

[www.solaresdeportugal.pt](http://www.solaresdeportugal.pt) / [www.europetraditions.com](http://www.europetraditions.com)